

## Lewis County – 2015 Lodging Tax- Project Scope

Due to funding changes from the original request to the awarded funds the following project information will need to be updated as changes in funding may have impacted the original projects scope. **Please do not change the format and be brief in your explanations to fit the space provided.**

<b>Project Submission Form</b>	
<b>1. Project Name: Destination Packwood Social Media Coordinator</b>	<b>2. Date Submitted: 4/16/2015</b>
<b>3. Contact Person / Title: CJ Neer, Executive Director</b>	
<b>4. Mailing Address: PO Box 64 Packwood, WA 98361</b>	
<b>5. Telephone No.: 360-494-2223</b>	
<b>6. E-mail: destinationpackwood@centurylink.net</b>	
<b>7. Signature of Representative:</b>	
<b>8. Project Location ( city/town) Packwood</b>	
<b>a. Name of Event or Activity: Social Media Coordinator</b>	
<b>9. Statement of Project Goals and Objectives: Contract a Social Media Coordinator with a proven record and training in all social media arenas to increase tourism to Packwood and market lodging choices in Packwood.</b>	
<b>10. Project Description: A Social Media Coordinator will be contracted to post to multiple social media accounts for Destination Packwood three times a week using 2 hours each time to research and post pertinent and engaging information.</b>	
<b>11. How does proposed project meet purposes of the Legislation? RCW 67.28.1816</b>	
The Social Media Coordinator will be engaged specifically to increase tourism and lodging tax dollars.	

**RECEIVED**  
Board of County Commissioners  
Lewis County Washington

APR 17 2015

TOURISM SERVICE AGREEMENT  
Lodging Tax agreement: Destination Packwood

THIS AGREEMENT is made by and between the Destination Packwood. (“the ORGANIZATION”), and Lewis County (“the COUNTY”), a political subdivision and municipal corporation of the state of Washington.

WHEREAS, Chapter 67.28 RCW authorizes legislative bodies of municipalities to impose excise taxes on the sale of or charge made for the furnishing of lodging that is subject to tax under Chapter 82.08 RCW; and

WHEREAS, the Lewis County Board of County Commissioners (“the BOARD”), the legislative body of and for the COUNTY, by enacting Ordinance No. 1163A – Lodging Tax, imposed the excise taxes authorized in Chapter 67.28 RCW; and

WHEREAS, RCW 67.28.1815 in part states that: “All revenue from taxes imposed under said Chapter shall be credited to a special fund in the treasury of the municipality imposing such tax and used solely for the purpose of paying all or any part of the cost of tourism promotion, acquisition of tourism-related facilities, or operation of tourism-related facilities...” and

WHEREAS, the COUNTY Lodging Tax revenues have been credited to the Tourism Promotion Fund (No. 198) in the treasury of the COUNTY; and

WHEREAS, the ORGANIZATION applied through the Lewis County Lodging Tax Advisory Committee (“the LTAC”) for financial assistance for authorized uses from COUNTY Lodging Tax proceeds (“the Proposal); and

WHEREAS, the LTAC has facilitated these efforts by (a) developing the application forms and procedures, (b) coordinating the funding availability advertising, (c) evaluating submitted application packets, (d) determining whether the proposed use is authorized, and (d) advancing the financing award recommendations to the BOARD, including the Proposal from the ORGANIZATION; and

WHEREAS, the BOARD has determined that the activity herein described promotes the general welfare, health and safety of the citizens of the COUNTY, is consistent with RCW 67.28 and is in the best interests of the COUNTY in regard to the promotion of tourism in Lewis County, the BOARD intends to disperse COUNTY Lodging Tax proceeds to the ORGANIZATION for the purposes stated in its Proposal and consistent with RCW 67.28,

NOW, THEREFORE, in consideration of the premises and mutual benefits and covenants herein contained, it is agreed by and between the parties hereto as follows:

1. FUNDING: Up to \$3,000 hereby pledged on a reimbursement basis from the COUNTY Tourism Promotion Fund No. 198 in fiscal year 2015 solely for the purpose of paying all

or any part of the cost of social media promotion with an emphasis on agritourism, within Lewis County. Said amount shall constitute the maximum reimbursement the ORGANIZATION is eligible to receive from the COUNTY under this Agreement. Depending on the use of funds requested to be reimbursed and the date of use, less than the maximum amount authorized under this Agreement may actually be reimbursed.

2. USE OF FUNDS: The ORGANIZATION shall use these COUNTY funds solely for the purpose of paying all or any part of the cost of tourism promotion, acquisition of tourism-related facilities, or operation of tourism-related facilities in Lewis County authorized by RCW 67.28. The specific services represented by the ORGANIZATION to be authorized by RCW 67.28 and to be provided by the ORGANIZATION to the COUNTY under this Contract are described in Attachment A: Scope of Work.
3. PAYMENT PROVISIONS: Once this Agreement is executed, the ORGANIZATION may submit claim vouchers to the Clerk of the Lewis County Board of County Commissioners at 351 NW North Street, Chehalis, WA 98532 requesting reimbursement solely for eligible expenses and/or for eligible services as identified in Section 2 of this Agreement (Use of Funds), Attachment A: Scope of Work, and Attachment B: Purchasing and Reimbursement Guidelines and solely up to the maximum amount specified in Section 1 (Funding).

Each reimbursement claim voucher shall include the following certificate of authenticity with the dated signature of an authorized representative of the ORGANIZATION: "I, the undersigned, do hereby certify under penalty of perjury that the materials have been furnished and the services rendered as described herein, and that this claim is a just, due and unpaid obligation against the Lewis County Tourism Promotion No. 198."

Within thirty (30) days of receiving a reimbursement claims voucher that meets the requirements of this Agreement and applicable law, the Clerk of the BOARD, on behalf of the COUNTY, shall remit to the ORGANIZATION a warrant for the approved reimbursement amount.

The final claims voucher under this Agreement shall be submitted to the Clerk of the BOARD by the ORGANIZATION no later than Friday, January 4, 2016.

4. EVALUATION AND MONITORING: The ORGANIZATION agrees to maintain its books and records and to employ accounting procedures, systems and practices that accurately and timely record and track the expenditures for which reimbursement is sought under this Agreement and provide for full compliance with the requirements of this Agreement. The ORGANIZATION will retain these supporting records for at least three (3) calendar years following the year in which the Agreement expires.

The COUNTY and/or the State Auditor and any of their representatives shall have full, timely and complete access to all books, records and other documents and evidence of the ORGANIZATION respecting all matters related to this Agreement and the activities for which reimbursement is sought or made, and shall have the right to examine such during

normal business hours as often as the COUNTY and/or the State Auditor may deem necessary. Such representatives shall be permitted to audit, examine and make excerpts or transcripts from such records, and to audit all contracts, invoices, materials, and records of matters related to this Agreement and the activities for which reimbursement is sought or made. These access and examination rights shall last for three calendar years following the year in which the Agreement expires.

The COUNTY intends without guarantee for its agents to use reasonable security procedures and protections to assure that related records and documents provided by the ORGANIZATION are not erroneously disclosed to third parties. The COUNTY will, however, disclose or make this material available to those authorized in the above paragraph or permitted under the provisions of Chapter 42.56 RCW, any other applicable public disclosure law, or order of any court or agency of competent jurisdiction, without notice to the ORGANIZATION.

The ORGANIZATION agrees to submit in writing (within 60 days of December 31, 2015) a final report demonstrating the effect the ORGANIZATION's activities funded by the COUNTY have had on tourism growth and such other reports or information as required by law.

The ORGANIZATION shall cooperate with and freely participate in any other monitoring or evaluation activities pertinent to this Agreement that the COUNTY requests.

5. **RECAPTURE PROVISION:** In the event the ORGANIZATION fails to expend these funds in accordance with state law and/or the provisions of this Agreement or obtains reimbursement of ineligible expenditures, the COUNTY reserves the right to recapture funds in an amount equivalent to the extent of noncompliance. Such right of recapture shall exist for a period of two (2) years following release of any report from an audit conducted by the COUNTY and/or the State Auditor's Office under the Section 4 (EVALUATION AND MONITORING) provisions or the 3-year records retention period required under Section 4 (EVALUATION AND MONITORING), whichever occurs later. Repayment by the ORGANIZATION of any funds recaptured under this provision shall occur within twenty (20) days of any demand. In the event the COUNTY is required to institute legal proceedings to enforce this recapture provision, the COUNTY shall be entitled to its costs thereof, including reasonable attorney's fees.
  
6. **NONDISCRIMINATION:** The ORGANIZATION shall comply with all federal and state nondiscrimination laws, including but not limited to chapter 49.60 RCW – Washington's Law Against Discrimination, and 42 U.S.C. 12101 et seq. – the Americans with Disabilities Act (ADA). In the event the ORGANIZATION fails or refuses to comply with any federal or state nondiscrimination law, this Agreement may be rescinded, canceled or terminated by the COUNTY in whole or in part, and the ORGANIZATION may be declared by the COUNTY ineligible for further Lewis County tourism promotion funds. The ORGANIZATION shall be given a reasonable period of time in which to cure any such noncompliance.

7. EMPLOYMENT RELATIONSHIPS: The ORGANIZATION, its employees, volunteers and agents are not employees of the COUNTY for any purpose, nor are they volunteers or agents of the COUNTY. No officer, employee, volunteer or agent of the ORGANIZATION will hold himself or herself as, or claim to be, an officer, employee, volunteer, representative or agent of the COUNTY.

Because the ORGANIZATION, its employees, volunteers and agents are not employees of the COUNTY, the COUNTY is not responsible for the payment of any industrial insurance premiums or related claims of such persons and such persons are not entitled to benefits of any kind from the COUNTY, including but not limited to health insurance and retirement benefits.

8. HOLD HARMLESS: In accepting this Agreement, the ORGANIZATION, including its successors and assigns, does hereby covenant and agree to indemnify the COUNTY, its officers, agents, attorneys and employees (all hereinafter collectively referred to in this section as "indemnitees") and hold indemnitees harmless against all liability for damages arising out of or relating to this Agreement. If any such suit or action is brought against indemnitees, the ORGANIZATION, including its successors or assigns, shall defend the suit or action at its or their sole cost and expense and shall fully satisfy any judgment that is rendered against the COUNTY, its officers, employees, agents, attorneys or any combination thereof.
9. ENTIRE AGREEMENT/MODIFICATIONS: This Agreement represents the entire agreement of the parties with respect to the subject matter. No other understandings, oral or otherwise, exist regarding the subject matter of this Agreement or shall be deemed to exist. The COUNTY and the ORGANIZATION may, from time to time, mutually agree to amend this Agreement; however, no such change shall be effective until memorialized in writing and signed by the authorized representatives of the COUNTY and the ORGANIZATION, respectively.
10. AGREEMENT PERIOD: The term of this Agreement shall commence on the 1st day of January 2015 and terminate on the 31st day of December 2015, both dates inclusive, unless sooner terminated as provided for herein.
11. TERMINATION OF AGREEMENT:
- a. If the ORGANIZATION breaches or violates any provision of this Agreement, the COUNTY may, in addition to any other rights provided by law, terminate this Agreement and withhold any further reimbursement; provided, the violation or breach is not fully corrected within ten (10) days of the COUNTY providing written notice to the ORGANIZATION of the breach or violation.
  - b. Either party may terminate this Agreement at any time by providing written notice of such termination and specifying the effective date thereof to the other party at least twenty (20) days prior to the effective date.

- c. The COUNTY may unilaterally terminate all or part of this Agreement, or reduce the Scope of Work and/or Funding, without liability, for the convenience of the County, including but not limited to the unavailability of Lewis County Tourism Promotion funds.
12. SPECIAL PROVISION: The failure of the COUNTY to insist upon the strict performance of any provision of this Agreement or to exercise any right based upon breach thereof or the acceptance of any performance during such breach shall not constitute a waiver of any right under this Agreement.
13. SEVERABILITY: In the event any provision or any portion thereof contained in this Agreement is held to be unconstitutional, invalid or unenforceable, then said provision(s) or portion(s) thereof shall be deemed severed and the remainder of this Agreement shall not be affected and shall remain in full force and effect. Furthermore, if such an event occurs, the parties agree to negotiate a modification to replace the unacceptable provision(s) as soon as possible.
14. SURVIVAL OF CERTAIN PROVISIONS: Sections 4, 5, and 8 shall survive termination of this agreement.
15. GOVERNING LAW AND VENUE: This Agreement shall be construed and enforced in accordance with, and its validity and performance governed by, the laws of the state of Washington. The Superior Court of and for Lewis County, Washington shall be the venue for any suit between the parties arising out of this Agreement.
16. NOTIFICATION: Should the need arise during the term of this Agreement for either party to notify the other of a change in address or otherwise, the following contacts shall be used:

For the COUNTY:  
Lewis County Commissioners  
351 NW North St.  
Chehalis, WA 98532  
Telephone: 360/740-1419

For the ORGANIZATION:  
Destination Packwood  
PO Box64  
Packwood, WA 98361

IN WITNESS WHEREOF legal representatives of both the ORGANIZATION and the COUNTY have executed this Agreement on the date(s) so noted below.

The parties have caused this Agreement to be executed in duplicate originals this 16 day of April, 2015.

ORGANIZATION

Destination Packwood

[Signature]  
Authorized Representative

Executive Director  
(Title)  
CJ Neer  
PO Box 64  
Packwoop, WA 98361

BOARD OF COUNTY COMMISSIONERS  
LEWIS COUNTY, WASHINGTON

\_\_\_\_\_  
Edna J. Fund Chair

\_\_\_\_\_  
P.W. Schulte Vice Chair

\_\_\_\_\_  
Gary Stamper Commissioner

APPROVED AS TO FORM:  
JONATHON MEYER  
PROSECUTING ATTORNEY

By: [Signature]  
Deputy Prosecuting Attorney

ATTEST:

\_\_\_\_\_  
Karri Muir, CMC, Clerk of the Board

80  
12:30

Sat. 2 hrs / 3 times / week ski  
not sure

members / 6  
\$5300



# Lewis County Lodging Tax Application

Board of County Commissioners

RECEIVED  
Board of County Commissioners  
Lewis County Washington

Oct  
April

MAR 09 2015

For Budget Year: 2015/Agritourism	Application Deadline March 9th, 4:30PM
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Please read carefully and include all information. Omitting requested information could result in low scoring or having your application denied. Keep your answers clear, concise and to the point of the question. **Do not include presentation materials as these materials are more appropriate to be used as part of your oral presentation. Do not include brochures or information not related to your project or request.**

Please fill in the application form, print, sign and submit 10 copies to Karri Muir in the BOCC office located on the 2nd floor in the Historic Courthouse, Chehalis WA, by the **application deadline listed at the top of this application.** If mailing applications, please send to: BOCC Office, Attention Karri Muir- 351 NW North St. Chehalis WA, 98532. **NO LATE APPLICATIONS WILL BE ACCEPTED. Even if postmarked earlier, applications will not be accepted if received after the application deadline.**

## Organization Information

June - Sept.

Organization Name Destination Packwood Association	Project Name Social Media/Farmers' Mrkt/Farm-to-Table
Type of Organization ▶ <input type="checkbox"/> 501 (c) 3 <input checked="" type="checkbox"/> 501 (c) 6 <input type="checkbox"/> For Profit <input type="checkbox"/> Government Agency	Founding Year: 1998

### Organization's mission statement of purpose. (one or two sentences)

To unite our community in promoting year-round economic growth and diversity to enhance our standard of living and secure the future development of Packwood as a place to live & visit.

## Applicant Contact Information

Name CJ Neer		Street Address 13011B US Hwy 12	
City Packwood	State WA	Zip 98	Mailing Address (if different from street address) PO Box 64
Home Phone 253-640-9509	Work Phone 360-494-2223	Cell Phone 253-640-9509	Email Address destinationpackwood@centurylin
Agency Tax ID Number 91-1971375	Organization Unified Business Identifier (UBI)		UBI Expiration Date

## Required Information

- Financial Documents**  
All applicants must attach their most current business financial statement which is to include balance sheet, income statement and the organization's operating budget for 2013 and projected budget for 2014. All required financial information must be complete and must balance.
- Non-Profit Determination**  
Non-profit organizations must submit tax-exemption determination letters from the United States Internal Revenue Service.
- List of current Board of Directors**  
A list of the current Board of Directors or other governing body of the agency must include the name, phone number, address, email address and must identify the principal officers of the governing body.

summer = to do - h2

Included current statement & proposed budget for New Grant

**Project Information**

Project Name Social Media/Farmers' Mrkt/Farm-to-	Project Coordinator CJ Neer	Date of Project May 2015 - Oct 2015
Amount requested from Lewis County 13,500.00	Total Project Amount 13,500.00	

**Project Description**

Please provide a detailed description of the proposed project/activity. Include information on the area the project will serve, its expected impact, and responsible party(s). Describe how the project/activity will enhance tourism and/or result in 'heads in beds'.

Social Media - Currently DPA uses Facebook as the primary social media outlet. Instagram, Pinterest, and Twitter accounts all exist but are not currently kept active. Additional support is needed to create a larger presence online. Granting DPA with additional funds would create a position to have one contractor to manage all online social media. The vision is to have this person post to each of these accounts daily by doing research for content. This project is budgeted for 2 hours/3 days weekly (with this time also covering the Agritourism projects) by a Social Media Coordinator which would be placed for bid upon funding.

Farmers' Market - Packwood has had a small market started by a local farmer from Sweet Dirt Farm for two years now. 2014 saw increased interest and additional local vendors joining in. The market is known as Packwood Farmers' Market. To continue growth and tie into the booming Agritourism movement and contribute to the lodging tax fund, Sweet Dirt Farm and DPA has met and is working on plans to grow the market by partnering with local lodging and businesses by putting packages together including starting a Farm-to-Table experience using the product from the Farmers' Market and will be marketed throughout Eastern and Western Washington in 2015. Phase one will include marketing/advertising of the Market and creating signs to be posted at both ends of town and at the Market itself. Additional covers/tents are needed with a plan to purchase a total of 4 in 2015.

Farm-to-Table - Utilizing the produce and products from the Saturday morning Farmers' Market, DPA will host monthly (June - September) Farm-to-Table events at the local Community Center/Park. Saturday vendors will provide product to a trained chef to create a meal based on all local products. Packages for meals, meals and product, meals and lodging will be offered in marketing and advertising campaigns. A professional chef will be hired and wait staff will be local volunteers. Any profit will be put back into the Market and the Farm-to-Table project to eventually make it self-sustaining. Social Marketing would be handled by the new Social Media Coordinator with accounts set up and managed twice weekly.

These projects will support the community while tapping into the growing Social Media and Agritourism industry. After these phases are completed and running smoothly, the next phase would be to reach out and include a wider range of vendors for the Market and increase the Farm-to-Table events to twice monthly. Reaching out and working with the other small communities in Lewis County would be the ultimate goal with the vision of tourists traveling to many Farmers' Market and Farm-to-Table experiences including multi-night stays in unincorporated Lewis County lodging.

**Why do you feel you should receive funding for this project?**

Tourism is a strong industry in Packwood and growing into the Agritourism sector will add another 'arm' to increase the tourism to unincorporated Lewis County and adding additional lodging taxes to the fund. Social Media would allow a low-cost marketing/advertising option while allowing the Executive Director to continue to manage the website and management of the Visitor Center.

Will a tourist facility be constructed?  Yes  No If yes, please explain:

## Use of Lodging Tax

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Please indicate below the types of activities these monies will be used for.

- |   |  |  |
|---|--|--|
| <input checked="" type="checkbox"/> Tourism Promotion | <input type="checkbox"/> Acquisition of Tourism-Related Facility | <input type="checkbox"/> Operation of Tourism-Related Facility                     |
| <input type="checkbox"/> Marketing Only               | <input checked="" type="checkbox"/> Directional Signage          | <input checked="" type="checkbox"/> Festival or Event Designed to Attract Tourists |

### Describe expected results & measurable outcomes of the activity:

Social Media - Increased awareness and traffic to specific events and weekend getaways with specific hikes/drives being shared each week. Monitoring of social media site metrics along with targeted log books at the visitor center.

Farmers' Market - Increased traffic/vendor sales with informal surveys are planned by the vendors gathering information from their customers. Number of overnight packages sold will show the increase in lodging tax dollars collected.

Farm-to-table - Attendance with ticket sales to each event. Informal surveys will be collected at each event.

Provide estimates of how any lodging tax dollars will increase the number of people traveling for business or pleasure on a trip:

#### ■ Away from their place of residence or business and staying overnight in paid accommodations:

Targeted marketing/advertising will be specific to offering overnight accommodation packages to attend the Farmers' Market and Farm-to-Table event with local activities including planned fireside chats, movies in the park, etc...

#### ■ To a place fifty (50) miles or more one way from their place of residence or business for the day or staying overnight:

Location of Packwood ensures that most tourists travel over 50 miles to visit the area and attend events with the addition of overnight packages available for these events will show an increase in traffic.

#### ■ From another country or state outside of their place of residence or their business:

Partnering with tourism groups and travel agents to bring tourists out for multiple activities throughout Lewis County will be part of the marketing/advertising plan.

### How does the project provide short or long-term economic benefit for the county?

Short-term economic benefit is the increase in traffic driven specifically to the unincorporated Packwood area and lodging packages will increase number of tax dollars collected. Long-term benefits include establishing multi community visits that will encourage meals, shopping, and overnight stays while taking part in Agritourism specific tours.

## Project Time Line

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### What is your anticipated time line for accomplishing this activity?

Social Media - 30 days from funding to collect bids for the Social Media Coordinator position with immediate activity started upon hiring the best person. This will be a year-round continual effort/position.

Farmers' Market - The Packwood Farmers' Market is set to begin again in May. Signage and vendor spaces/tents will need to be in place upon start up. The Market will run through September minimally.

Farm-to-Table - The plan is to have one event each month June - September. Hiring of a professional chef and gaining permits and volunteers will start immediately upon funds being granted.

### Is it a seasonal activity appropriate to its location?

Packwood is a year-round destination, with the Farmers' Market and Farm-to-Table being seasonal from late spring to early fall.

Social Media is a year-round project.

### Social Media:

Website Address destinationpackwood.com	Facebook Page destinationpackwood
Twitter Username destinationpackwood	Instagram Username destinationpackwood

### List any other social media your organization uses to promote tourism:

Plans for Pinterest and Tumblr are also in place upon funds being granted.

**Budget:**

**INCOME:** If you are anticipating receiving partial funding for this activity from another source, please list the source, approximate amount, and the status of funding.

Amount	Source	Confirmed (yes or no)	Date Available

Total Income \$ 0.00	What percentage of your project does your request for Lodging Tax Dollars represent? ▶ 100
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**EXPENSE:**

Activity	County	Other Funds	Total
Personnel Salaries	\$ 0.00	\$ 0.00	\$ 0.00
Administration	\$ 0.00	\$ 0.00	\$ 0.00
Marketing/Promotion	\$ 5,000.00		\$ 5,000.00
Direct Sales Activities	\$ 0.00		\$ 0.00
Minor Equipment	\$ 1,000.00	\$ 0.00	\$ 1,000.00
Travel	\$ 0.00		\$ 0.00
Contract Services	\$ 5,000.00		\$ 5,000.00
Other Activities	\$ 2,500.00		\$ 2,500.00
<b>Total Cost</b>	<b>\$ 13,500.00</b>	<b>\$ 0.00</b>	<b>\$ 13,500.00</b>

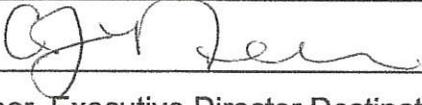
Partial funding may be recommended by the LTAC.

Priority 1	Full Funding Request	\$ 13,500.00
Priority 2	Minimum Funding Request	

**If partial funding is received, how will that impact the project/activity? Please describe:**

Social Media funding needed is \$3,000.00  
 Farmers' Market funding needed is \$6,000.00  
 Farm-to-Table funding needed is \$4,500.00

The applicant hereby certifies and affirms that it does not now, nor will it during the performance of any contract arising from this application, unlawfully discriminate against any employee, applicant for employment, client, customer, or other person who might benefit from said contract, by reason of race, ethnicity, color, religion, age, gender, national origin, or disability; and further certifies and affirms that it will abide by all relevant local, state and federal laws and regulations. That it has read and understands the information contained in this application for funding and is in compliance with the provisions thereof, and; That the individual signing below has the authority to certify to these provisions for the applicant organization, and declares that he/she is an authorized official of the applicant organization, is authorized to make this application, is authorized to commit the organization in financial matters, and will assure that any funds received as a result of this application are used for the purposes set forth herein

Certified By: <b>Signature</b> ▶ 	Date 3/9/2015
Print or Type Name	CJ Neer, Executive Director Destination Packwood Association

Destination Packwood Association  
2015 Social Media/Agritourism Proposed Budget

**Social Media**

Social Coordinator Contractor April 2015 – December 2015

\$12/hr x 2 hrs Monday, Wednesday, Friday	2,592.00
Bid Advertisement/Hiring Process (one time cost)	200.00
Software/Tools	<u>208.00</u>
<b>Total Budget</b>	<b>3,000.00</b>

**Farmers' Market**

Signage (one time cost)	2,500.00
Tents x 4 (booths) (one time cost)	500.00
Marketing/Advertising	<u>2,500.00</u>
<b>Total Budget</b>	<b>5,500.00</b>

**Farm-to-Table (4 Events)**

Food	1,200.00
Professional Chef	3,000.00
Marketing/Advertising	<u>800.00</u>
<b>Total Budget</b>	<b>5,000.00</b>

**Total 2015 Social Media/Agritourism Budget** **13,500.00**

Destination Packwood Association

Profit & Loss

January 1 through March 9, 2015

Income

Government Grants	10,012.95
Retail Sales	9.24

Total Income 10,022.19

Expense

Contract Services	520.00
Facilities and Equipment	
Rent, Parking, Utilities	960.00
Marketing/Advertising	2,000.00

Operations

Telephone, Telecommunications	328.92
Web Hosting/Services	58.00

Payroll Expenses 4,856.71

Total Expense 8,723.63

Net Ordinary Income 1,298.56

Net Income 1,298.56

**Destination Packwood Association  
2014/2015 Board of Directors**

Hal Blanton, President

Toni Just, Vice President

Debbie Reisert, Secretary

Gary Matchett, Treasurer

Vicky Lawrence, Director

Korianne Reul, Director

Tracy Blanton, Director

Phone: 360-494-2223

Email: [destinationpackwood@centurylink.net](mailto:destinationpackwood@centurylink.net)

Address: PO Box 64 Packwood, WA 98361